



## COLORS

Website Blue: #6f91a8

Dark Blue/Print: #5079ae (C=74, M=50, Y=10, K=0)

Tan: #d6ccb6

Dark Tan: #91897a

Crowdcast Orange: #dc6849

## FONTS

Text font: Avenir Next Family

Text font substitute: Arial

Header Fonts:

- Bebas Neue
- Beyond the Mountains

*NOTE: Keep text above 12 pt for mature audience*

## LOGO USEAGE



Attempt to use New Dharma logo with all web and printed materials. Use ONLY website blue, dark blue, black or reversed white colors.

Do not attempt resize dimintions of logo or use without the path symbol, name or tagline.